



Mercy College
Palakkad, Kerala, India 678006
Govt. Aided Arts & Science College
Affiliated to the University of Calicut
Accredited by NAAC with A Grade IV Cycle

Report on International Day in support of victims of torture

(International Day Against Drug Abuse)

Organized jointly by Yuktha (Student Union) and Anti-Drug Cell., Mercy College, Palakkad



The **International Day Against Drug Abuse** was observed with great enthusiasm at Mercy College, Palakkad under the joint initiative of **Yuktha (Student Union)** and the **Anti-Drug Cell**. As part of the observance, a **week-long programme** was organized from **29 June 2026 to 6 July 2026**, aiming to create awareness among students about the harmful effects of drug abuse and to promote a healthy, drug-free lifestyle.

The programme featured a variety of engaging and creative activities designed to involve students from across the college:

- **Poster Painting Competition** based on the theme "*No Drugs Wall*", where students expressed powerful visual messages advocating against drug use.
- **Quote Writing Competition**, encouraging participants to articulate impactful thoughts and slogans promoting drug-free living.
- **Online Quiz Competition**, which tested students' awareness and knowledge regarding drug abuse, its consequences, and preventive measures.



- **Video Presentation Competition**, where students created informative and thought-provoking videos highlighting the dangers of substance abuse and the importance of making responsible life choices.

The events witnessed active participation from students of different departments, reflecting their creativity, awareness, and commitment to social responsibility. The competitions not only provided a platform for talent but also helped in reinforcing the message of staying away from drugs. The week-long programme concluded successfully, leaving a strong impact on the student community and reinforcing the importance of collective efforts in building a **drug-free campus and society**.

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